



Privacy Policy & Terms of Service

This “Privacy Policy” describes the privacy practices of **New Immigrant Community Empowerment** and our subsidiaries and affiliates (collectively, **NICE**, “we”, “us”, or “our”) in connection with the <https://nynice.org> website and any other website that we own or control and which posts or links to this Privacy Policy (collectively, the “Service”), in connection with our organizational activities, and as otherwise described in this Privacy Policy. In addition, this Privacy Policy explains your rights and choices concerning the Personal Information NICE collects.

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Personal Information NICE Collects

Information you provide to us. The personal information you provide to us through the Service or otherwise includes:

- Business and personal contact information, such as your first and last name(s), email and mailing addresses, phone number, professional title, and company name.
- Profile information, such as your username and password, that you may set to establish an online account with us.



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- Registration information, such as information that may be related to a service or an event you register for.
- Feedback or correspondence, such as information you provide when you contact us with questions or feedback, correspond with us online.
- Precise geolocation information, such as when you authorize us to access your location.
- Transaction information includes information about payments to and from you and other details of products or services you have purchased from us or a third party associated with NICE.
- Usage information, such as any content you upload to the Service or otherwise submit to us, including information you provide when you use any interactive service features.
- Organizational and or Marketing information, such as your preferences for receiving communications about our activities, events, and publications, and details about how you engage with our communications.
- Other information that we may collect which is not specifically listed here but which we will use in accordance with this Privacy Policy or as otherwise disclosed at the time of collection.

Information NICE obtains from social media platforms. We may maintain pages for our organization on social media platforms, such as, LinkedIn, Twitter, Google, YouTube, Instagram, and other third-party platforms. When you visit or interact with our pages on those platforms, the platform provider's privacy policy will apply to your interactions and their collection, use, and processing of your personal information. You or the platforms may provide us with information through the platform, and we will treat such information in accordance with this Privacy Policy.

Information NICE obtains from other third parties. We may receive personal information about you from third-party sources, such as marketing partners, publicly-available sources, and data providers. Our agreements with those business partners restrict our use of any information obtained from our business customers.



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A list of our sub-processors and nature of processing can be requested by contacting data@nynice.org.

Marketing and advertising. We do not sell your personal information or your users' personal information. We, our service providers, and our third-party advertising partners may collect and use your personal information for marketing and advertising purposes:

- **Direct marketing.** We may send you **Organization**-related direct marketing communications as permitted by law, including by email, text message and mail. You may opt-out of our organizational and or marketing communications as described in the Opt-out of marketing communications section below.
- **Interest-based advertising.** We may engage third-party advertising companies and social media companies to display ads on our Service and other online services. These companies may use cookies and similar technologies to collect information about your interaction (including the data described in the “Cookies and Other Information Collected by Automated Means” section below) over time across the Service, our communications, and other online services, and use that information to serve online ads that they think will interest you. This is called interest-based advertising. We may also share information about our users with these companies to facilitate interest-based advertising to those or similar users on other online platforms. You can learn more about your choices for limiting interest-based advertising in the Advertising choices section below.

Cookies and Other Information Collected by Automated Means

We, our service providers, and our business partners may automatically log information about you, your computer, and activity occurring on or through the Service. The information that may be collected automatically includes your computer type and version number, manufacturer and model, device identifier (such as the Google Advertising ID or Apple ID for Advertising), browser type,



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screen resolution, IP address, the website you visited before browsing to our website, general location information such as city, state or geographic area; and information about your use of and actions on the Service, such as pages or screens you viewed, how long you spent on a page or screen, navigation paths between pages or screens, information about your activity on a page or screen, access times, and length of access. Our service providers and business partners may collect this type of information over time and across third-party websites.

On our web pages, this information is collected using cookies, browser web storage (also known as locally stored objects, or “LSOs”), web beacons, and similar technologies, and our emails may also contain web beacons.

Referrals

Users of the Service may have the opportunity to refer friends or other contacts to us. If you are an existing user, you may only submit a referral if you have permission to provide the referral’s contact information to us so that NICE may contact them.

How NICE Use Your Personal Information

NICE use your personal information for the following purposes and as otherwise described in this Privacy Policy or at the time of collection:

To operate the Service. We use your personal information to:

- provide, operate and improve the Service;
- provide information about our products and services;
- establish and maintain your user profile on the Service;
- communicate with you about the Service, including by sending you announcements, updates, security alerts, and support and administrative messages;



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- Share with you about events, information, or contests in which you participate;
- understand your needs and interests, and personalize your experience with the Service and our communications;
- provide support and maintenance for the Service; and
- respond to your requests, questions, and feedback.

For research and development. NICE analyzes the use of the Service to analyze and improve the Service and to develop new services and/or products and services, including by studying user demographics and use of the Service.

To comply with the law. NICE uses your personal information as we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal processes, such as responding to subpoenas or requests from government authorities.

For compliance, fraud prevention, and safety. We may use your personal information and disclose it to law enforcement, government authorities, and private parties as we believe necessary or appropriate to: (a) protect our, your or others' rights, privacy, safety, or property (including by making and defending legal claims); (b) enforce the terms and conditions that govern the Service; and (c) protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity.

With your consent. In some cases, we may specifically ask for your consent to collect, use or share your personal information, such as when required by law.

To create anonymous, aggregated, or de-identified data. We may create anonymous, aggregated, or de-identified data from your personal information and other individuals whose personal information we collect. We make personal information into anonymous, aggregated, or de-identified data by removing information that makes the data personally identifiable to you. We may use this anonymous, aggregated, or de-identified data and share it with third parties for



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our lawful business purposes, including to analyze and improve the Service and promote our business.

How NICE Shares Your Personal Information

We do not share your personal information with third parties without your consent, except in the following circumstances or as described in this Privacy Policy:

Affiliates. We may share your personal information with our corporate parent, subsidiaries, and affiliates for purposes consistent with this Privacy Policy.

Service providers. We may share your personal information with third party companies and individuals that provide services on our behalf or help us operate the Service (such as customer support, hosting, analytics, call or message routing, email delivery, marketing, and database management services). These third parties may use your personal information only as directed or authorized by us and in a manner consistent with this Privacy Policy and are prohibited from using or disclosing your information for any other purpose.

Partners. We may sometimes share your personal information with partners or enable partners to collect data and information directly via our Service.

Professional advisors. We may disclose your personal information to professional advisors, such as lawyers, bankers, auditors and insurers, where necessary in the course of the professional services that they render to us.

For compliance, fraud prevention and safety. We may share your personal information for the compliance, fraud prevention, and safety purposes described above.

Business transfers. We may sell, transfer or otherwise share some or all of our business or assets, including your personal information, in connection with a



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business transaction (or potential business transaction) such as a corporate divestiture, merger, consolidation, acquisition, reorganization, or sale of assets, or the event of bankruptcy or dissolution.

Your Choices as a User

In this section, NICE describes the rights and choices available to all users.

Access or Update Your Information. If you have registered for an account with us, you may review and update certain personal information in your account profile by logging into the account or communicating with a NICE staff member during business hours.

Text message communications. We use text messaging to communicate with you about your service. Standard messaging rates apply, and the frequency of messages may vary. Mobile Carriers are not liable for delayed or undelivered messages.

Opt-out of text message communications. You may opt-out of text messaging at any time by replying to any message with STOP (This will end communications from that particular phone number) or by submitting a request form by clicking here [[English](#)] [[Spanish](#)] . We will respond to your request within 30 days. You may continue to receive service-related and other non-marketing text messages from different phone numbers managed by **NICE**, and you may opt out of those in a similar fashion.

Opt-out of marketing communications. You may opt-out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email or by submitting a request form by clicking here [[English](#)] [[Spanish](#)] . We will respond to your request within 30 days.. You may continue to receive service-related and other non-marketing emails.



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Cookies. Most browser settings let you delete and reject cookies placed by websites. Many browsers accept cookies by default until you change your settings. If you do not accept cookies, you may not be able to use all functionality of the Service, and it may not work properly. For more information about cookies, including how to see what cookies have been set on your browser and how to manage and delete them, visit <https://www.allaboutcookies.org>. We use Google Analytics to help us understand user activity on the Service. You can learn more about Google Analytics cookies at

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage> and about how Google protects your data at <https://policies.google.com/privacy>. You can prevent the use of Google Analytics relating to your use of the Service by downloading and installing a browser plugin available at <https://tools.google.com/dlpage/gaoptout>.

Advertising choices. You can limit the use of your information for interest-based advertising by

- Browser settings. Blocking third-party cookies in your browser settings.
- Privacy browsers/plug-ins. Privacy browsers or ad-blocking browser plug-ins let you block tracking technologies.
- Platform settings. Google offers opt-out features that let you opt-out of the use of your information for interest-based advertising:
 - Google: <https://adssettings.google.com>
- Ad industry tools. Opting out of interest-based ads from companies participating in the following industry opt-out programs:
 - Network Advertising Initiative: <https://optout.networkadvertising.org>
 - Digital Advertising Alliance: <https://optout.aboutads.info>
 - AppChoices mobile app, available at <https://www.youradchoices.com/appchoices>, which will allow you to opt-out of interest-based ads in mobile apps served by participating members of the Digital Advertising Alliance.

You must apply these opt-out settings on each device from which you wish to opt-out.



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Do Not Track. Some Internet browsers may be configured to send “Do Not Track” signals to the online services you visit. We currently do not respond to “Do Not Track” or similar signals. To learn more about “Do Not Track,” please visit <https://www.allaboutdnt.com>.

Choosing not to share your personal information. Where we are required by law to collect your personal information, or where we need your personal information to provide the Service to you, if you do not provide this information when requested (or you later ask to delete it), we may not be able to provide you with our services. We will tell you what information you must provide to receive the Service by designating it as required at the time of collection or through other appropriate means.

How can you delete the data we collect from you? Based on the laws of some countries, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to delete your personal information, please submit a request form by clicking here [[English](#)] [[Spanish](#)]. We will respond to your request within 30 days.

Other Sites and Services

The Service may contain links to other websites and other online services operated by third parties. These links do not endorse or represent that we are affiliated with any third party. In addition, our content may be included on web pages or online services that are not associated with us. We do not control third-party websites or online services and are not responsible for their actions. Other websites and services follow different rules regarding collecting, using, and sharing your personal information. We encourage you to read the privacy policies of the other websites and online services you use.

Security Practices

The security of your personal information is important to us. We employ several organizational, technical, and physical safeguards to protect the personal information we collect. However, security risk is inherent in all internet and



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information technologies, and we cannot guarantee the security of your personal information. Email, in particular, is an insecure way to transmit personal information. Please take special care regarding what information you send us via email or text messages.

Children

The Service is not directed to, and we do not knowingly collect personal information from, anyone under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us. We will delete such information from our files as soon as reasonably practicable. We encourage parents with concerns to contact us.

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the Service. We may, and if required by law, will also provide notification of changes in another way that we believe is reasonably likely to reach you, such as via e-mail (if you have an account where we have your contact information) or another manner through the Service.

Any modifications to this Privacy Policy will be effective upon our posting the new terms and/or implementing the new changes on the Service (or as otherwise indicated at the time of posting). In all cases, your continued use of the Service after posting any modified Privacy Policy indicates your acceptance of the terms of the revised Privacy Policy.

Translation Disclaimer:

Translations of any materials into languages other than English are intended solely as a convenience to the non-English-reading public and are not legally binding. NICE has attempted to provide an accurate translation of the original



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material in English, but due to the nuances in translating to a foreign language, slight differences may exist. Should any discrepancy arise, the Original English version of this document shall prevail.

How to Contact Us

If you would like to exercise your rights under this Privacy Policy, please submit your request to: data@nynice.org or by submitting a request form by clicking here [[English](#)] [[Spanish](#)] .

Please direct any questions or comments about this Policy or privacy practices to data@nynice.org You may also write to us via postal mail at:

**NICE - New Immigrant Community Empowerment
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